

Tips for Running your Fundraising Gift Shop

1. Set up a small wrapping table with sellotape. If you sell the last unwrapped display gift, then send the customer over to the wrapping table with the appropriate cut paper (included in your shop). The wrapper can then easily gift-wrap this item.
2. Bring some bags – if you sell several gifts to one customer then they will obviously need a bag.
3. Bring some plain white stickers so that children can write “From [child’s name]”. This can be useful if your shop is held during the school day and you have a number of children heading back to the classroom with gifts that could get mixed up!
4. If you are using a general Gift Shop then separate gifts into areas or tables of Mums / Dads / Girls / Boys – this is particularly useful if you are selling to younger children. Any unisex gifts place in the middle as it is difficult convincing them that an item would be ok for women if it is right at the mens end of the table!

Good Luck and Have Fun!