

## Mother's Day Gift Shops

Don't miss this opportunity for fundraising!

Our Mother's Day shops are filled with gifts for mums, grans and aunties everywhere - pre-wrapped (or unwrapped if you require) and selected for you. Ideal for holding a 'secret' Mother's Day shop in school, or a Secret Present Room, or as a stall to hold at any event where children, parents or the public are invited.

Simply decide how many gifts you need!



Please note that while images on our website and Facebook page contain examples of the types of gifts that we send, we **cannot guarantee** any particular gifts, or any specific number of lines of gifts, will be included in your shop. All gifts have previously had an RRP of £3 or more.

All prices shown include VAT and delivery.

**LAST ORDER DATE FOR MOTHERS DAY SHOPS 2017 IS 26TH FEBRUARY 2017!**



## Mother's Day Shop Summary

You can choose to order either wrapped or unwrapped gifts.

In a **wrapped** shop, each line of gifts is gift-wrapped in different paper or in a gift-box or gift-bag (your delivery note describes which paper contains which gifts, though it is usually easy to tell by the shape!). One of each type of gift is left unwrapped as a display item for the children to look at. We also send pre-cut gift-wrap for this item so it can be quickly wrapped when you sell it.

In an **unwrapped** shop, nothing is wrapped up and no wrap, boxes, bags or labels are supplied.

Each wrapped gift is £2 + VAT.

Unwrapped gifts are priced at £1.67 + VAT.

We offer free delivery with orders of 100 or more gifts.

If you wish to order less than this then please contact us via [info@yourFundraisingGiftShop](mailto:info@yourFundraisingGiftShop) with your preferred number of gifts and your full delivery address and we will provide a quote for delivery.



## What is a Fundraising Gift Shop and how does it work?

A Fundraising Gift Shop is simply a pack of gifts ready for you to sell on at a profit to raise funds for your organisation.

Each shop contains a selection of wrapped gifts, ideal for special occasions. One gift of each type is left unwrapped as a 'display' item - so your customers see the gift and take away a ready-wrapped one. We also supply the gift-wrap in case you sell the display item and need to wrap it up.

Each gift is just £2 + VAT and you can order as many gifts as you like depending on your organisation. You can sell each wrapped gift for £3 and make a good profit.

Many organisations choose to sell the wrapped gifts to children as they are an ideal pocket money cost, and also come ready wrapped which means a) the children don't have to wrap them and b) children can keep the present a secret.

**UNWRAPPED SHOPS** – We also offer our gift selections totally unwrapped and without any wrapping papers or bows included. These shops come in the same size options as the gift-wrapped ones and are designed for groups who wish to add value by wrapping themselves. Unwrapped gifts are priced at £1.67 + VAT.

## Schools and PTAs

One of the most successful ways of raising funds through a Gift Shop is to hold a shop at school.

The idea is that the shop is held during the school day so that pupils can buy gifts as a surprise for parents and/or siblings - when they take them home they are already wrapped so there is no guessing what they've bought! This works really well on Mother's Day, Father's Day and at Christmas too.

If you advertise the shop well, then almost all the pupils will bring in money as they will all get a chance to browse and choose a gift/gifts. We recommend that in your advertising you suggest a maximum amount children can bring (for example £6 per child - two gifts). This helps prevent pupils bringing all their pocket money in and spending too much, but also gives parents some guidance about how much money they should send in - as well as giving you an idea of how much stock to order.

You lay out all the gifts in the hall, bring in a couple of classes at a time, and sell! All you need are volunteers to run the shop for a couple of hours.



## Fundraising Gift Shops

### Step 1: Order

Place your order online.

If you are selling to your entire school community (in a shop run in the school hall, for example) then advertise that students should bring in enough for one or two gifts each. Make sure your shop will have enough stock to sell to everyone, and add on a few extras to allow your last customers some choice!

**Look at our Payments page to find out how to pay! You can pay using PayPal even if your credit card is not registered with them – when it asks you to login to PayPal just click that you don't have an account and you can enter your credit card details as a one-off payment.**

### Step 2: Display

All you need are a few tables to set up your Fundraising Gift Shop.

Display all your gift lines across the tables - put the unwrapped display item at the front and the gift-wrapped ones behind it and/or under the table. Our delivery note contains a guide to which paper each gift is wrapped in.

Put up our posters and signs telling your customers that each gift is just £3. These are available on our website to download and print.

### Step 3: Sell

Enjoy selling your gifts and your customers will love the chance to choose the perfect present!

Each gift sold makes your charity or school at least 60p. We source all our gifts from wholesale and end-of-line stock so it has all originally had an RRP of £3 or more.



## How much will we raise?

You can raise lots of money very easily with your Fundraising Gift Shop!

Look at our simple tables to see how much you could make with just a few volunteers and a few hours:

<b>Shop</b>	<b>Cost (£)</b>	<b>VAT (£)</b>	<b>Takings (£)</b>	<b>Profit (£)</b>
100 gifts (wrapped)	200	40	300	<b>60</b>
250 gifts (wrapped)	500	100	750	<b>150</b>
400 gifts (wrapped)	800	160	1200	<b>240</b>
100 gifts (unwrapped)	166	33.20	300	<b>100.80</b>
250 gifts (unwrapped)	415	83	750	<b>252</b>
400 gifts (unwrapped)	664	132.80	1200	<b>403.20</b>



## Why run a shop?

It's easy to raise money with a Fundraising Gift Shop!

- Children love it.
- You only need a few volunteers for the duration of the shop.
- Your risk is minimal as you can order a precise number of gifts to match your expected sales.
- It's something different.
- Parents and families love getting a gift genuinely chosen by children.
- It really is hassle free!

Just unpack your shop onto tables, put up the signs, and start selling!

Each gift cost you just £2 + VAT (or £1.67 + VAT unwrapped). If you sell at the recommended £3 then you make between 60p - £1 per gift sold (depending on your VAT status, and whether you have wrapped the gifts yourself or not).

So if you sell 100 gifts then you have made £60 - £100 with very little effort! And if you are a larger school or organisation, selling 400 or more gifts then you could make £240 - £400 in just a couple of hours.



## Payments and Ordering

**We are an online business so please place your order online, even if you are paying by cheque.**

**If you want to pay by cheque then place your order online as normal and choose 'cheque' for your payment method. Please write your address and order number (your order number will be confirmed on the screen once your order has been placed) on the back of the cheque before you post it.**

**If you require an invoice before you can get a cheque raised, then order online and ask us for an invoice in the 'special instructions' section.**

You can pay by credit card online. We use PayPal to process our payments but this doesn't mean you have to have a PayPal account! You can just enter credit card details as normal. When PayPal asks you for your login there is a link to click to say you don't have an account.

Please be aware that some School / Local Authority credit cards have restrictions on where they can be used - if you have any problems then please get in touch by emailing us at [info@yourFundraisingGiftShop.com](mailto:info@yourFundraisingGiftShop.com).



## Testimonials

### **A few comments from recent PTA customers..**

*"I would like to thank you once again for providing us with some lovely gifts, the children are really excited when they know we are having a pop up shop and we look forward to a Fathers day shop in June."*

Kim, Long Bennington Church of England Academy

*"Lovely gifts in our mothers day fundraising pack and beautifully wrapped. The children loved choosing from the selection and we sold out. Thank you."*

Mandy, Hazeldene Lower School

*"Many thanks for the lovely gifts, I have had a positive response from many Mums across the two schools."*

Claire, Westende Junior School

*"Everyone in the school have commented on your gifts. They are delighted with the quality and of course, the price."*

Lisa, Lower Farm School

*"Thank you so much for your excellent customer service and for our lovely products, we will definitely be using your products again."*

Caroline, Lakeside Primary

*"Thank you so much for the Fathers day shop that arrived at our school yesterday. We are delighted with the selection and are sure the daddys will be too!"*

Melanie, Abbeyfields School

*"We have received our order and I've had a quick look through and the gifts look brilliant. Hopefully we will sell lots at our Father's Day Gift shop a few days before Father's Day. I'm sure the primary school children will love choosing from them."*

Angie





*"Many thanks for the lovely Mothers Day Gifts - the kids thought they were great."*

Helen, Newberries Primary School

*"Think your service is great and only discovered it after we had already bought many items for our mother's day gift shop, hence a small first order. Will definitely use again..."*

Victoria, Tarporley Primary School PTA

*"The shop has been a great success and we think it is a lovely idea. The shop was really appreciated by many parents as it gave the children the opportunity to select a gift independently. It was lovely to hear them chatting about their Mum's whilst they were carefully selecting gifts and writing their gift cards."*

Amanda, Friends of Houghton Primary School

*"We held our Mothers Day shop yesterday and am pleased to say it was very successful. We felt the quality and range of goods available was excellent. We chose the 'unwrapped' service as most of our members do not mind wrapping items but ordering from you saved us the hassle of finding a range of reasonably priced things to sell."*

Lorna, Ingatestone Junior School

*"You have been a fantastic company to work with and hope we use you again in the future"*

Jody, Park Hill School



## Delivery and Returns

### Delivery

We offer free delivery to mainland UK postcodes on all orders over 100 gifts.

If you require delivery elsewhere, or for a smaller order, then please contact us for a quote.

**LAST ORDER DATE FOR MOTHERS DAY SHOPS 2017 IS 26TH FEBRUARY 2017!**

Please note that in the event of our courier company failing to deliver we will not be held liable for any loss of profit.

### Returns

We are sorry but we no longer accept returns of unwanted or unsold gifts. You can tailor your order to include exactly the number of gifts you require.

**All our items are covered by the UK Distance Selling Regulations which give you the right to a "cooling off" period. If you are unhappy with your goods then let us know in writing via email to [info@yourFundraisingGiftShop.com](mailto:info@yourFundraisingGiftShop.com) or to our postal address within seven days of you receiving the goods. We will issue you a returns number and you can return the goods although you will be liable for the cost of returning them.**